

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

(Attorney Docket No. 15013US02)

In the Application of:

Jeyhan Karaoguz, et al.

Electronically Filed on 20-MAR-2008

Serial No. 10/675,385

Filed: September 30, 2003

For: THIRD PARTY MEDIA
CHANNEL ACCESS IN A MEDIA
EXCHANGE NETWORK

Examiner: Jorge Mendoza, Jr.

Group Art Unit: 4126

Confirmation No. 6838

RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the non-final Office Action mailed December 20, 2007 ("Office Action") in the above-identified application. The Applicant respectfully requests entry of the following amendments and consideration of the following remarks.

Amendments to the Specification begin on page 3 of this paper.

Amendments to the Claims are reflected in the listing of claims, which begins on page 10 of this paper.

Amendments to the Drawings begin on page 18 of this paper and include the attached four replacement sheets.

Remarks/Arguments begin on page 19 of this paper.